

BUILD

smart

CONTRACTOR WEBINAR SERIES



FORT WORTH
HISPANIC CHAMBER
OF COMMERCE





FORT WORTH
HISPANIC CHAMBER
OF COMMERCE

OVERVIEW

The **Build Smart** – Webinar Series is a recurring, free educational program to strengthen the business foundations of construction companies and contractors across all trades.

Each webinar offers **45 minutes** of focused instruction and **15 minutes** of **Q&A**, providing accessible, high-level guidance on the key topics that determine contractor stability, readiness, and long-term success..

PURPOSE

Contractors in their first 1–5 years often struggle—not with craftsmanship—but with the business systems required to stay organized, compliant, profitable, and protected.

The **Build Smart** webinar series introduces contractors to the importance of financial structure, contracts, documentation, risk mitigation, and communication habits that directly impact business performance.

What makes this **unique**?



- ◆ **Recurring sessions**, allowing continuous participation year-round
- ◆ **6 core webinar topics** that cover business fundamentals
- ◆ **Rotating educators**, offering diverse expertise and perspectives
- ◆ **High-level instruction**, easy to follow regardless of experience level
- ◆ **Supportive**, culturally relevant approach for local contractors
- ◆ Designed for **construction companies** and **all trades**



Learning Pillars



FORT WORTH
HISPANIC CHAMBER
OF COMMERCE



Financial Readiness

Understanding cash flow, financial documents, capital needs, and the habits that stabilize contractor businesses.



Risk Mitigation

An overview of common risks contractors face and how insurance, documentation, and workflows help reduce exposure.



Sales & Negotiation

Communication, pricing confidence, and expectation-setting strategies that reduce conflict and increase profitability.



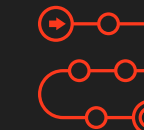
Contracts & Agreements

Clarity around scopes, change orders, documentation, and protecting profit.



Bonding & Insurance

A high-level look at bonding expectations, insurance classifications, coverage basics.



Systems & Processes

Job intake, scheduling, workflows, crew communication, and routines that reduce downtime.

Our Goal

The goal of the Build Smart Webinar Series is to equip contractors with the knowledge and support needed to build stronger, more resilient businesses that can scale, grow, and contribute to a stronger local economy.

“When contractors are equipped with knowledge, resources, and the right guidance, they don’t just build projects — they build stability, opportunity, and generational strength for their families and communities.”



FORT WORTH
HISPANIC CHAMBER
OF COMMERCE

